

Nutrience Launches New Reformulated Wet Food

Montreal, February 12, 2015 – Nutrience pet food launched their new reformulated pâtés in new packaged cans which are now available for purchase. Nutrience’s previous line of wet food has been replaced with this new and improved recipe that contains no corn, wheat, soy, by-products, artificial colors, flavors or preservatives.

The new wet formulations are nutrient rich and consist of low-glycemic carbohydrates. “Pet parents feeding a high protein diet will be happy to hear about our new Nutrience Grain Free pâtés. There are two choices available with a 95% Turkey, Chicken and Liver proteins or 95% Ocean Fish proteins” announces Warren House, Brand Manager for Nutrience. All new pâtés include healthy fats such as salmon oil and coconut oil, and regional fruits and vegetables that provide multiple health benefits and rich antioxidants. Available can formats are 156g for [cat](#) pâtés and 369g for [dog](#) pâtés.

The new reformulated Nutrience pâtés can be found at your [local pet specialty retailer](#).



About Rolf C. Hagen Inc.

Founded in 1955, Rolf C. Hagen Inc. is a family-owned, leading international manufacturer and distributor of pet care products, pet food and treats. Headquartered in Montreal, Canada, the company has sales, manufacturing and distribution facilities in North America, Europe and Asia. The company has a large portfolio of trusted, quality, leadership brands for all pets, including Flugal, Exo Terra, Dogit, Catit, Nutrience, Laguna, Living World, Tropicana, Tropimix, Prime, Habitrail, Marina, Nutrafin and Zoe. For more information about Hagen, visit www.hagen.com.

About Nutrience:

Nutrience, a Canadian pet food and registered trademark of Rolf C. Hagen, Inc., was created in 1988. With three product lines such as Nutrience Original, Nutrience Natural, and Nutrience Grain Free, the product is available as a dry or wet formula. The products contain no corn, wheat, soy, by-products, artificial colors, flavors or preservatives. Nutrience is made with North American ingredients in its own family-owned facility in Waverly, New York, USA, and will soon be adding pet treats to its product family. www.nutrience.ca