

Nutrience Sponsors the 2014 Oakville Half Marathon

Montreal, Canada – October 20, 2014 – 1,722 runners and walkers met in Oakville, Ontario on Sunday, September 21, 2014, to participate in the Nutrience Oakville Half Marathon to show their support for different charities by running 2K, 10K or a half marathon.

The Nutrience Oakville Marathon's participants and their families were welcome with their pets to the Runner's Expo where Nutrience, who proudly sponsored the 2014 event, handed out samples of their premium Grain-Free and Natural pet foods along with other branded giveaways. Nutrience believes that a healthy lifestyle begins with what you put in the bowl™.

"We are proud to have sponsored the Oakville Marathon for the second consecutive year because it's an event that promotes a healthy and active lifestyle while supporting local charities. This event brings people together for great causes and families can enjoy a nice outdoor activity with their pets at the Runner's Expo. Health, well-being and family is what we're all about" explains Warren House, Brand Manager for Nutrience.

The fundraising efforts increased from previous years with an estimated total amount of over \$100,000 which supported the following charity partners: Colorectal Cancer Association of Canada, Oakville Hospital Foundation, Kerr Street Ministries, Crohn's and Colitis Foundation of Canada – Halton Chapter, The Lighthouse Program for Grieving Children, The Arthritis Society, STRIDE, Oakville & Milton Humane Society and SOAAR for Autism.



About Rolf C. Hagen Inc.

Founded in 1955, Rolf C. Hagen Inc. is a family-owned, leading international manufacturer and distributor of pet care products, pet food and treats. Headquartered in Montreal, Canada, the company has sales, manufacturing and distribution facilities in North America, Europe and Asia. The company has a large portfolio of trusted, quality, leadership brands for all pets, including Fluval, Exo Terra, Dogit, Catit, Nutrience, Laguna, Living World, Tropican, Tropimix, Prime, Habitrail, Marina, Nutrafin and Zoe. For more information about Hagen, visit www.hagen.com.

About Nutrience:

Nutrience, a Canadian pet food and registered trademark of Rolf C. Hagen, Inc., was created in 1988. With three product lines such as Nutrience Original, Nutrience Natural, and Nutrience Grain Free, the product is available as a dry or wet formula. The products contain no corn, wheat, soy, by-products, artificial colors, flavors or preservatives. Nutrience is made with North American ingredients in its own family-owned facility in Waverly, New York, USA, and will soon be adding pet treats to its product family. www.nutrience.ca