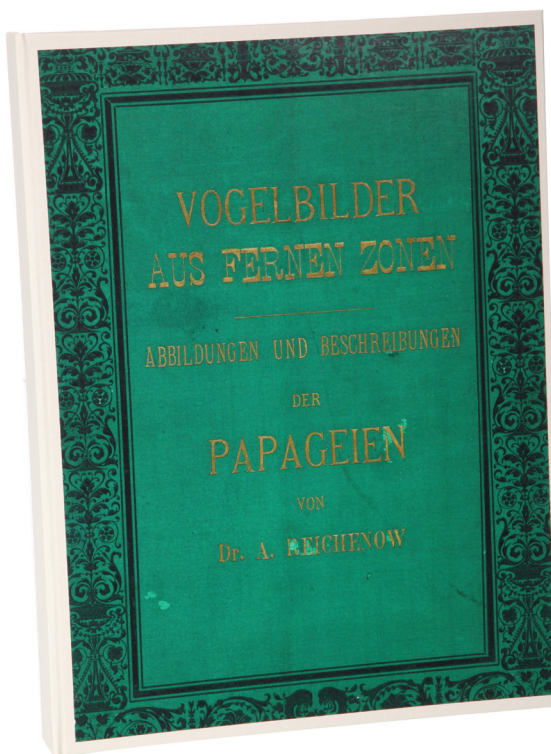


HARI donates genuine replicas of rare parrot book to Think Parrots Show and to two leading parrot conservationists

MONTREAL, Canada – July 1, 2014 – HARI donated genuine replicas of a rare parrot book, entitled 1883 Vogelbilder Aus Fernen Zonen der PAPAGEIEN von Dr. A Reichenow, to the Think Parrots Show, the largest UK parrot conference and show, and to Rosemary Low and Eric Peak for their lifetime contributions to aviculture and parrot conservation.

The Think Parrots conference and show is a Parrots Magazine event. The magazine and shows have set new standards of responsibility and education for all who want to provide the best care for their birds. Whether veterinary, diet and nutrition, behaviour, training and breeding, owners are armed with the best information and valuable advice by industry experts. An eight-page report on this Show will be included in the 200th Edition of "Parrots Magazine" to be published in Sept 2014. Congratulations to John Catchpole, Publisher of one of the longest running publications on Parrots.

Rosemary Low is the author of more than 20 books on parrots, including Parrots: Their Care and Breeding (three editions published in three languages), Endangered Parrots, Encyclopedia of the Lorries, Why does My Parrot...?, Cockatoos in Aviculture, and Amazon Parrots. She devotes her avicultural expertise to several wild parrot conservation projects throughout the world.



Low spent nearly eight years in the Canary Islands, where she was curator of two major collections of parrots, first at Loro Parque on Tenerife and subsequently at Palmitos Park on Gran Canaria.

A cofounder of the World Parrot Trust, her three main goals are to widely publish information which will lead to a better standard of care for captive birds, to reduce the demand for wild-caught parrots, and to promote and assist with parrot conservation projects.



Eric Peak is considered a Modern Day Avian Artist and Parrot Conservationist. Nine hundred pieces of Peak's parrot work are permanently on display at the world famous Hotel Botanicao in Puerto de la Cruz, Tenerife. He is a longtime supporter of aviculture and wild parrot conservation and is the founding member and trustee of Parrot Fund International.

Peak's avian illustrations, featured in A Monograph of Macaws and Conures by Tony Silva, is considered the most detailed work of avian art in the world. Donations of his avian artwork have raised over \$645,000 (US) for various avian organizations throughout the world.

Dr Reichenow (1847-1941) was a German zoologist and ornithologist who specialized in African birds. He made major contributions to ornithology during a very active 50-year career, travelling extensively to exotic places and discovering many new species. He has seven bird species named after him.

HARI and Rolf C. Hagen, Inc have donated fifty replicas of Dr Reichenow's rare book to several bird conservation groups to raise money for their organizations.

About Rolf C. Hagen Inc.:

Founded in 1955, Rolf C. Hagen, Inc. is a family-owned, leading international manufacturer and distributor of pet care products, pet food and treats. Headquartered in Montreal, Canada, Hagen has sales, manufacturing and distribution facilities in North America, Europe and Asia. The company has a large portfolio of trusted, quality, leadership brands for all pets, including [Fluval](#), [Fluval Sea](#), [Exo Terra](#), [Dogit](#), [Catit](#), [Nutrience](#), [Laguna](#), [Living World](#), [Living World Green](#), [Tropicana](#), [Tropimix](#), [Prime](#), [Habitrail](#), [Marina](#), [Nutrafin](#) and [Zoe](#). For more information about Hagen, visit www.hagen.com.

About HARI:

Established in 1985, Hagen Avicultural Research Institute is dedicated to the study of captive breeding, maintenance and nutrition of companion birds as well as to research into the care and health management of small animals and reptiles. Numerous pairs of various psittacine species of now more than 1 generation are bred at the HARI facility. Areas of study include disease control, pair bonding, nutrition, early parrot education, and the influence of temperature, humidity, and light cycles on breeding. For more information about HARI, visit www.hagen.com/hari or www.hari.ca.

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