

Nutrience Pet Food Launches New Grain Free Dry Food Formulas and Treats

Montreal, April 16, 2015 – Nutrience Pet Food have introduced five new dry food formulas, as well as a range of treats for dogs and cats, to their current line of grain-free foods. Nutrience Grain Free dry foods for dogs and cats have received Low Glycemic and Diabetic Pet-Friendly certifications by the Glycemic Research Institute. Nutrience food and treats are available across Canadian pet specialty retailers.

“We believe in the importance of crafting a variety of quality diets,” explains Warren House, Brand Manager for Nutrience. “Our new Grain Free formulas for dogs and cats offer new and unique proteins for pet parents looking for alternative diets or for possible hypoallergenic solutions.” Animal and fish proteins make up the first ingredients in Nutrience Grain Free formulas and consist of a variety of low-glycemic fruits and vegetables such as sweet potato, lentils and green peas. Grain Free formulas are a great substitute for pets with certain food sensitivities and are excellent choices for pets with a particular lifestyle or for pet owners who simply prefer to feed their pets a grain-free diet.

[Grain Free formulas from Nutrience](#) that qualify as hypoallergenic solutions include:

- New Pork, Lamb and Venison formula for dogs
- New Pork, Turkey and Venison formula for cats
- Ocean Fish formula for both dogs and cats

Two new small breed dog formulas have been added to Nutrience’s Grain Free line:

- Turkey, Chicken and Herring formula
- Ocean Fish formula

A new formula has been developed for indoor cats which reduces the formation of hairballs and eases their intestinal transit:

- Turkey, Chicken & Duck formula

The Grain Free line also includes a new variety of [cat and dog treats](#) that are made in Canada and crafted from natural ingredients:

- Biscuits for cats
- Biscuits for dogs
- Soft treats for dogs
- Elk Antler dog chews
- Elk Antler dog sticks

Nourish the body  Fuel the spirit™

Nutrience

GRAIN FREE



About Rolf C. Hagen Inc.

Founded in 1955, Rolf C. Hagen Inc. is a family-owned, leading international manufacturer and distributor of pet care products, pet food and treats. Headquartered in Montreal, Canada, the company has sales, manufacturing and distribution facilities in North America, Europe and Asia. The company has a large portfolio of trusted, quality, leadership brands for all pets, including Fluvial, Exo Terra, Dogit, Catit, Nutrience, Laguna, Living World, Tropicana, Tropimix, Prime, Habitrail, Marina, Nutrafin and Zoe. For more information about Hagen, visit www.hagen.com.

About Nutrience:

Nutrience, a Canadian pet food and registered trademark of Rolf C. Hagen, Inc., was created in 1988. With three product lines such as Nutrience Original, Nutrience Natural, and Nutrience Grain Free, the product is available as a dry or wet formula. The products contain no corn, wheat, soy, by-products, artificial colors, flavors or preservatives. Nutrience is made with North American ingredients in its own family-owned facility in Waverly, New York, USA, and pet treats were added to its product family. www.nutrience.ca