

## PRODUCT DEVELOPMENT SPECIALIST DOG & CAT CONSUMABLES

Rolf C Hagen Inc. is seeking a motivated and results oriented Product Development Specialist (PDS) to join our growing team in dog and cat consumables. The PDS will assist and support the Brand Manager and Director, Innovation throughout the product development lifecycle. The PDS is responsible for ensuring the completion and accuracy of every product within the Hagen Dog & Cat Consumables brand portfolio, managing production timelines from concept through package development and contributing to the increase of the profit margin of the brand.

### WHAT YOU'LL DO:

- Remain current on industry trends and product innovations, create competitive analyses, generate and analyze sales & margin reports.
- Manage production process from point of conception to finished product.
- Work closely with buyers and product development team to negotiate appropriate costs and deliverables with vendors to ensure best profit margin for the products are achieved.
- Work closely with product development team, translation team & creative agency to write label scripts and complete packaging artwork.
- Proof & ensure accuracy of all packaging components against brand standards, product specifications & regulatory compliance.
- Communicate with related business partners regarding product development progress; alert the partners of any unexpected issues and negotiate resolutions.
- Ensure production calendar is updated and monitored.
- Act as a key product knowledge resource for marketing and sales.
- Create key communication & training tools to support product launches.

### WHAT YOU'LL NEED:

- 2+ years product development and/or marketing experience
- Bachelors Degree in Business or Marketing or equivalent level of industry experience.
- Extreme attention to detail and outstanding organization skills.
- An analytical and creative mindset with a practical approach.
- Proven computer and project coordination skills.
- Ability to establish and maintain strong relationships with vendors.
- Can succeed in a fast-paced environment while under pressure
- Strong verbal and written communication skills with ability to present ideas and information clearly.
- Collaborative team player able to integrate with a diverse team full of opinions and ideas.
- Bilingual (French and English)

To explore this opportunity, please send your resume and cover letter indicating salary expectations to: [Hresources-can@rchagen.com](mailto:Hresources-can@rchagen.com). We thank all applicants for their interest, but only those selected for an interview will be contacted.