

Introducing New Fluval LED Lights Highly-efficient and innovative aquarium lighting

MONTREAL, Canada – October 15, 2012 – Rolf C. Hagen Inc. is proud to introduce Fluval LED Lighting, an extensive line of innovative and highly-efficient lights for fresh and saltwater aquariums.

New Fluval LED Lighting includes:

- Fluval Aqualife & Plant Performance LED Strip Lights
- Fluval Sea Marine & Reef LED Strip Lights
- Fluval Ultra Bright LED Strip Lights
- Fluval NANO Aqualife & Plant Performance LED Lamp
- Fluval NANO Marine & Reef Performance LED Lamp



New Fluval Aqualife & Plant Performance LED Strip Lights

For freshwater aquariums, Fluval Aqualife & Plant Performance LED Strip Lights provide a balanced combination of multiple LEDs for optimal photosynthetic activity, plant growth and viewing. The full-spectrum lights provide 5 unique LED band waves, high CRI values for accurate colour rendition, perfectly balanced lighting, and 120-degree light dispersion for full area coverage and uniform lighting. Three models available: Model P24 (60 to 85 cm); Model P36 (89 to 116 cm); Model P48 (116 to 145 cm).

New Fluval Sea Marine & Reef LED Strip Lights

For saltwater aquariums, Fluval Marine & Reef Performance LED Strip Lights provide a balanced combination of multiple LEDs for optimal photosynthetic activity, coral growth and viewing. The full-spectrum lights provide 6 unique LED band waves (including essential actinic blue spectral wavelengths), high CRI values for accurate colour rendition, perfectly balanced lighting, and 120-degree light dispersion for full area coverage and uniform lighting. Three models available: Model M24 (60 to 85 cm); Model M36 (89 to 116 cm); Model M48 (116 to 145 cm).

More LED Strip Light Features

In addition to the outstanding multi-spectrum lighting capabilities, the strip lights include many other excellent features: superior structural engineering, day & night illumination modes, and extendable mounting brackets for easy installation on a variety of aquarium widths. The strip lights can also be mounted in cabinets or suspended.

New Fluval Ultra Bright LED Strip Lights

With three rows of LED bulbs, new Fluval Ultra Bright LED Aquarium lights produce the same light intensity as a twin-tube strip light but uses less energy.

These lights are ideal for fish-only marine tanks or freshwater low-light planted tanks, providing superior colour rendering and a natural shimmer effect. Four models available: LED 18 (45 to 60 cm); LED 24 (60 to 91 cm); LED 36 (91 to 121 cm; LED 48 (121 to 152 cm).

New Fluval NANO LED Lamps

Fluval Sea NANO LED Lamps are unique compact models (only 14 cm x 15.5 cm in size), designed specifically for nano aquariums and providing all the same benefits as our Fluval LED strip lights. The full-spectrum lamps are available for freshwater (Aqualife & Plant Performance) and saltwater (Marine & Reef Performance) aquariums.

About Rolf C. Hagen Inc.

Founded in 1955, Rolf C. Hagen Inc. is a family-owned, leading international manufacturer and distributor of pet care products, pet food and treats. Headquartered in Montreal, Canada, the company has sales, manufacturing and distribution facilities in North America, Europe and Asia. The company has a large portfolio of trusted, quality, leadership brands for all pets, including Fluval, Exo Terra, Dogit, Catit, Nutrience, Laguna, Living World, Tropican, Tropimix, Prime, Habitrail, Marina, Nutrafin and Zoe. For more information about Hagen, visit www.hagen.com.

About Fluval

A member of Hagen's extensive brand family, Fluval has earned the trust of aquarium hobbyists by making innovative products that deliver many valuable benefits. A leading aquatic brand for over 30 years, Fluval is committed to staying at the market forefront by developing technically advanced and creative products that are easy to use, durable, and convenient. Fluval's pioneering innovation is reflected in its wide product range, from advanced filters to stylish yet practical aquariums designed for casual to experienced hobbyists.