

# **NEWS RELEASE**

# **Introducing the Fluval Fresh & Plant 2.0 LED**

MONTREAL, CANADA (September 1, 2015) – Fluval is pleased to announce the launch of their Geman engineered, Performance LED Light Series, Fresh & Plant 2.0. With 5 unique LEDs, this exciting series provides your plants full spectrum exposure for vibrant growth, color and health. Featuring waterproof IPX7 engineering, Fresh & Plant 2.0 easily endures regular splashing, and can even sustain complete submersion in the event the unit is dropped under water accidentally. IPX7 also allows the light, with its ultra-slim 1" profile, to be positioned directly above the water surface for better light penetration and efficiency. Several light sizes and mounting options are available, while extendable arms adapt to fit a variety of aquarium widths. An illuminated, dimmable touch switch offers added versatility.

## **Exciting key features:**

- Compatible with Fluval Wifi Controller (coming soon - sold separately).
- 3 Year Limited Warranty
- Ultra Slim Design
- Waterproof
- Dimmable
- 50 000 Hours
- German engineered

### About Rolf C. Hagen Inc.

Founded in 1955, Rolf C. Hagen Inc. is a family-owned, leading international manufacturer and distributor of pet care products, pet food and treats. Headquartered in Montreal, Canada, the company has sales, manufacturing and distribution facilities in North America, Europe and Asia. The company has a large portfolio of trusted, quality, leadership brands for all pets, including Fluval, Fluval Sea, Exo Terra, Dogit, Catit, Nutrience, Laguna, Living World, Tropican, Tropimix, Prime, Habitrail, Marina, Nutrafin and Zoe. For more information about Hagen, visit www.hagen.com.



#### About FLUVAL:

Fluval first broke onto the aquatic scene in 1975 by introducing the world's first 3-stage filter with synchronous motor technology - a landmark breakthrough that is still utilized in the industry today. Since then, Fluval has built a legacy around this pioneering spirit, relentlessly adapting to consumers' changing needs and tastes to build products that are not only at the forefront of technology, but also setting the bar in terms of quality, style and functionality. From filtration to heating, aquariums to food and water care, Fluval prides itself on creating innovative solutions for fresh and saltwater enthusiasts of all ages and skill levels. Please visit FluvalAquatics.com to learn more.

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